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## AAMA Newsletter #5 September 2007

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The **AAMA Newsletter** is sent to all AAMA Members. As a service to all Albertans, past AAMA Newsletters are available free about three to four months after initial distribution to members. Previous Newsletters are archived on the AAMA Website. Please pass AAMA Newsletters on to others who may be interested in information on media literacy/education/awareness.

Join AAMA and the media awareness/literacy/education conversation, discussion, and action — join, support and contribute to the Alberta Association for Media Awareness (AAMA).

For information and/or membership, please contact Wayne Blair, President of AAMA and Editor of the AAMA Newsletter at:

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**NOTE:** Back issues of the **AAMA Newsletter** are available on the AAMA website at: <http://www.aama.ca>.

**NOTE:** If you wish to have your name removed from the **AAMA Newsletter** e-mail list, please contact Wayne Blair.

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## AAMA EXECUTIVE NEWS

• **Annual General Meeting** — The AAMA AGM with speaker Rod Gustafson was held on March 13, 2007. Rod's presentation was very well received and was on the topic, "Children and Media Rating Systems: Societal Concerns, New Technologies and Looking into the Future."

In addition, the new AAMA Executive was elected as:

- Wayne Blair President (Edmonton);
- Nicholas Spillios Past-President (Edmonton);
- Ahmad Jawad Vice-President (Edmonton);
- Rod Gustafson Executive Member (Calgary); and
- Henry Johns Executive Member (Edmonton).

Contact information is available on the AAMA website at: <http://www.aama.ca>.

• **The AAMA Media Literacy Video Evaluation Publication 2006 is now available** — This publication is a bibliography of media literacy videos previewed by AAMA members at the

Educational Media Marketplace (EMM) Conference at November 2005 in Kananaskis, Alberta. Efforts were made to provide objective evaluations through the use of a common evaluation procedure and a standardized evaluation form was used.

The publication contains over 40 titles in the general areas of Commercialism and Marketing, Media Examples, Media Manipulations, and Social and Political Issues.

This publication is available for \$50.00, but FREE to AAMA members. Please send requests for copies to Wayne Blair (wblair@planet.eon.net). NOTE: AAMA individual membership is \$20.00 per year.

- **The AAMA Media Literacy Video Evaluation Publication 2007** — will be available in the Fall of 2007. This publication is in preparation based on work by AAMA members who attended the recent Educational Media Marketplace (EMM), November 2006 Conference in Kananaskis, Alberta.

- **AAMA and the Canada's Second Annual National Media Education Week** — the AAMA Executive is actively planning for activities to be held during the National Media Education Week, November 5 – 9; 2007. Ideas and volunteers are welcome — contact Wayne Blair

- **Inside Plato's Cave: Online Media Education Teacher Training Course Update** — John Pungente, President of the Canadian Association of Media Education Organizations (CAMEO and AAMA is a member), reports that this summer, forty teachers from across Canada - Vancouver, London, Toronto, and St. John's — tested out the thirteen modules of the Canadian online media education teacher training course **Inside Plato's Cave**. Their enthusiasm and praise for the online course has been amazing. Their detailed comments — over 700 pages all together — have been about the technical aspects as well as the content and will be extremely helpful in doing the final revisions of the course. A description of the course content is included in the section ARTICLES/REVIEWS/RESEARCH/REPORTS/WEB SITES, below. For more information contact: "John Pungente"<pungente@sympatico.ca>



## EVENTS NEWS

- **September 28 – October 6, 2007 — 21<sup>st</sup> Edmonton International Film Festival** — a sample of what is in store for the 21st EIFF follows — THE BEST in CANADIAN Cinema... Including: the NORTH AMERICAN PREMIERE of the hilarious mockumentary, "Rock, Paper, Scissors: The Way of the Tossler". Fresh from their triumphant (and Audience Award-winning) world premiere at the 2007 Cambridge Film Festival, the entire "Tossler" team will be converging upon our fair city...don't say we didn't warn you! THE BEST in ALBERTA Cinema... Including: Just in time for the start of hockey season, EIFF is proud to present the WORLD PREMIERE of Tim McKort's hockey dramedy, "Sure Shot Dombrowski". Featuring a plethora of Edmonton (and Western Canada's) brightest comedic talents, "Sure Shot Dombrowski" is much more than just another hockey comedy...be among the first to find out why. THE BEST in INTERNATIONAL Cinema... Including: 2007 Cannes Film Festival Palme d'Or WINNER, "4 Months, 3 Weeks, and 2 Days", the harrowing and brilliantly-acted Romanian masterpiece that Variety calls "...a stunning achievement...", and the 2007 Berlin Film Festival Golden Bear WINNER, "The Year My Parents Went on Vacation", a beautiful, Brazillian, slice-of-life from Producer Fernando Meirelles ("City of God"). For more information and tickets [www.edmontonfilmfest.com](http://www.edmontonfilmfest.com)

- **November 1 - 4, 2007 — 26<sup>th</sup> Edmonton Global Visions Documentary Film Festival** — Edmonton's favourite documentary film festival is back for its 26th year. Inspired by Gandhi's words, "You must be the change you wish to see in the world," this year's documentaries will

explore opportunities for individuals here and around the world to embark upon actions that can make a difference. Global Visions has returned to the METRO CINEMA and the LIBRARY THEATRE in addition to a new downtown venue, the old PARAMOUNT THEATRE on Jasper Avenue.

Some highlights of this year's festival include — THURSDAY NIGHT OPENING GALA at the Paramount Theatre featuring the film WAR/DANCE. Set in Northern Uganda, a country ravaged by more than two decades of civil war, WAR/DANCE tells the story of three children whose families have been torn apart and their homes destroyed. When they are invited to compete in an annual music and dance festival, their historic journey to their nation's capitol is also an opportunity to regain a part of their childhood and to taste victory for the first time in their lives. Besides being an award winning documentary, WAR/DANCE will also be the first opportunity for Edmonton audiences to view a High Definition film in a public exhibition format. Shot, edited, and projected in 100% true 1080p HD, this film will change the way you think about video projection. Go to our website for more details about this film. YOUTH MEDIA ARTS DAY Friday at Metro Cinema. In addition to a feature length doc there will also be new films from the kids of Future Visions and the Aboriginal Youth Media Initiative. A whole day of docs by youth, for youth! Later that evening there will be an all ages ROCK THE DOC party at the Avenue Skate Park featuring short documentaries, local bands and free skateboarding with admission. Check our website for more details. LOCAL VISIONS Saturday and Sunday at the Library Theatre and Metro Cinema. Local filmmakers and NGOs will present a short lecture and a film to inform Edmonton audiences about their work.

For more details and the full 2007 film lineup (to be announced October 1st) check out the web page at [www.globalvisionsfestival.com](http://www.globalvisionsfestival.com).

- **November 5 - 9, 2007; Canada's Second Annual National Media Education Week** — The second annual National Media Education Week will take place November 5 - 9, 2007. The purpose of the week is to promote media education and encourage media literacy activities throughout Canada. The Alberta Association for Media Awareness is planning sessions for the week.

More information at: <http://www.media-awareness.ca> and [www.mediaeducationweek.ca](http://www.mediaeducationweek.ca)

- **November 18 - 21, 2007 — Education Media Marketplace (EMM), Kananaskis, Alberta** — Canadian educational media distributors are once again collaborating to offer a preview venue featuring individual screenings of thousands of new, quality education resources. EMM 2007 will feature the latest releases from hundreds of the world's best producers.

For more information: [barbriley@mcnabbconnally.ca](mailto:barbriley@mcnabbconnally.ca)

- **March, 2008 — AAMA Meeting and Speaker.** More information will be available in January 2008.

- **April 17 - 19, 2008 — Calgary, Alberta** — Joint Alberta School Library Council and Alberta Educational Technology Council Conference on **Mega Trends: Shifting 21<sup>st</sup> Century Learning**

More information available at: <http://www.etcata.ca>

- **Spring 2008 — Studying Media Literacy Online** — The popular online Media Literacy course will be offered once again in spring 08. This course is now a regular part of global media/new media masters so seats in the class are limited. The course is offered by the graduate program in Media Literacy at Appalachian State University.

For more information read the pdf for the class at our website : [www.ci.appstate.edu/programs/edmedia/medialit](http://www.ci.appstate.edu/programs/edmedia/medialit).

- **July, 2008** — The graduate program in Media Literacy at Appalachian State University is offering "**Media, Diversity & Democracy**" — with Frank Baker, Chris Sperry, Carole Gerster [Teaching Ethnic Diversity with Film] Nicki Soice and David Considine.

For more information contact: Dr. David Considine, Coordinator Graduate Program-Media Literacy at <http://www.media-literacy.net> and <http://www.ci.appstate.edu/programs/edmedia/medialit>



## ARTICLES/REVIEWS/RESEARCH/REPORTS/WEB SITES

- **New English Journal Issue theme: New Literacies, September 2007** — a partial list of articles includes:

- **Literature into Film (and Back Again): Another Look at an Old Dog** - John Golden
- **The Book Report, Version 2.0: Podcasting on Young Adult Novels** - Robert Rozema
- **Basement New Literacies: Dialogue with a First-Year Teacher** - William Kist
- **Scrutinizing the Cybersell: Teen-Targeted Web Sites as Texts** - Darren Crovitz
- **Finding a Voice in a Threaded Discussion Group: Talking about Literature Online** - Cathie English
- **A Collectibles Project: Engaging Students in Authentic Multimodal Research and Writing** - Karen E. Moynihan
- **A New Perspective on Inquiry: A Case Study of Digital Video Production** – Jason Ranker
- **Digital Texts and the New Literacies** - Allen Webb

For additional information about the September 2007 *English Journal* (Volume 97, Number 1 or to purchase a copy, go to the NCTE Online Store at:

<http://www.ncte.org/pubs/journals/ej/contents/125124.htm>

- **New Canadian Media Literacy Tools Launched in October, 2006 To Encourage Media Literacy and Support National Media Education Week 2006** — make sure you visit the Media Awareness Network (MNet) for the new tools developed to promote media education and support Canada's first National Media Education Week in November 2006. The new tools include an extensive Web site, a media education blog and professional development materials for educators. The purpose of these new tools is to encourage the integration and the practice of media education in Canadian homes, schools and communities. More information at: <http://www.media-awareness.ca>

- **Inside Plato's Cave** — Inside Plato's Cave is moving along nicely. Alex Hickey and his staff at the Virtual Teacher Centre in St. John's are doing an excellent job in formatting the modules. Forty teachers from across Canada - Vancouver, London, Toronto, and St. John's — tested out the thirteen modules of the Canadian online media education teacher training course Inside Plato's Cave. Their enthusiasm and praise for the online course has been amazing. Their detailed comments — over 700 pages all together — have been about the technical aspects as well as the content and will be extremely helpful in doing the final revisions of the course. The 13 modules are:

- 1: Introduction to Media Education
- 2: Media Literacy and the Curriculum
- 3: Canadian Pop Culture
- 4: The Art of Persuasion
- 5: Media and Values
- 6: Media Language
- 7: The News
- 8: New(er) Technologies
- 9: Ideology and representation
- 10: Audience
- 11: Movies
- 12: Prime Time Television
- 13: Popular Music

For more information contact: "John Pungente"[pungente@sympatico.ca](mailto:pungente@sympatico.ca)

● **KidRadio on the Internet From Edmonton** — Television has TreehouseTV, YTV and Teletoon. Radio, on the other hand, has little dedicated specifically to children's programming. That changes when Edmonton-based KidRadio.ca goes live in September.

Like any regular radio station, KidRadio features 24/7 programming that includes music, a morning show, commercials, and eventually, specialty and educational programming. What sets KidRadio apart is that it caters to children 12 and under -- and don't bother trying to find it on your radio dial. To tune in, you log on to KidRadio.ca and from there, you can listen to the live stream anywhere, any time.

KidRadio is the brainchild of Larry Chiasson, who wanted a radio station that his now five-year-old son could listen to. Unable to find something both appropriate and entertaining after his son was born, Chiasson decided to start a new channel himself, recruiting help from Mark Summers and Paul Preston. Between them, they have more than 65 years of experience in the radio business.

Preston said launching the station online, as opposed to traditional radio airwaves, was simply logical. "To start a terrestrial radio station you need a substantial amount of money, and for the Internet you don't, and there are also the concerns of CRTC regulations," he said. While Canadian radio broadcasters must meet federally mandated Canadian content programming requirements to keep their licences, web-based broadcasters are not limited by such rules.

"The cool thing about kids that we're learning is that unlike their parents, the baby boomers who grew up being country-and-western fans or rock fans, kids are eclectic in their tastes," said Preston. So KidRadio will have everything from hip-hop to disco, but with one stipulation: "If there's questionable content in the lyrics or in the song, we simply won't play it."

If KidRadio is successful in its home market, the company plans to expand across the country. "It will start in Edmonton and when we learn everything we have to learn from the kids, we will then franchise, for lack of a better word, the radio station across the country," said Preston.

Listen to KidRadio at: <http://www.kidradio.ca>

● **Learning From Music Lyrics** — Author's note: *Hi. My name is Christopher Chase. I teach English Communication and Culture classes at Seinan Gakuin University, in Fukuoka, Japan. This page is one I created for my University homepage. It provides lyrics and information for songs on an English Music CD mix that I made for my classes. My goal as a language teacher*

*is to provide students with opportunities to enjoy authentic English language and culture. In my class I usually begin by passing out copies of the CD, encouraging students to listen carefully to the songs. I next ask them to go to my homepage and read the lyrics and information for the songs that they liked the best. Often I will select a song from the CD to play at the end of each class, passing out the full lyrics. Sometimes I will ask the students to sing along. Finally, I usually ask my students to write short essays describing their feelings and impressions of the songs and their lyrics. Hope you enjoy the page here.*

For more information: <http://www.learningfromlyrics.org/inmylife.htm>

● **New Global Media Literacy Curriculum** — Fifty-two students from five continents came together in July 2007 at the home of the Salzburg Global Seminar to start a world-wide revolution in media education. The students, all selected to be in the first class of the Salzburg Academy Program on Media and Global Change, created a dynamic online-based curriculum like nothing ever before taught. The attending faculty and deans from a dozen different universities around the globe have committed to teach the academic modules back at their home institutions.

The student-created curriculum, titled "Global Media Literacy," is focused on skills and outcomes not typically associated with traditional and elite academic universities: the course is intended not just to create better educated and more informed students, but to foster student engagement in the world. The course emphasizes five key elements of global citizenship: access to media, awareness of media's power, assessment of how media cover international events and issues, appreciation for the role media play in creating civil societies, and action to encourage better communication across cultural, social and political divides.

"What's transformative," noted Professor Susan Moeller, "is that starting this coming year, universities in Asia, Africa, the Middle East, Europe and the Americas will all be using the same curriculum to teach their students to ask some of the most critical questions that citizens can ask: 'How do the news media affect our understanding of ourselves, our societies, our politics?' 'How can we use media to better cover global problems and to more comprehensively report on possible solutions?'" Moeller, the director of the International Center for Media and the Public Agenda (ICMPA) at the University of Maryland, is the lead faculty member of the Salzburg Academy.

"While Media Literacy has been gaining strength as an academic discipline in Europe, Asia and the United States for the last several years, this is probably the first time that universities around the world have jointly built a Media Literacy curriculum," said Dr. Jochen Fried, the director of Education Initiatives at the Salzburg Global Seminar and co-director of the Academy. "The course is entirely global and comparative in scope, and intended to create students who are both critical of media's manipulative influence and empowered to use media to effect positive change."

In addition to creating an online curriculum and resource materials on Global Media Literacy, the students also looked at two key issues—Terrorism and Climate Change—and built 10 web-based modules that consider how global media cover these subjects. How do media report on terrorism—what are the under-reported terrorism stories, locally, regionally, globally? How do media cover Climate Change—as a scientific story, an economic challenge or a political problem?

The Salzburg Academy on Media and Global Change is a new initiative of ICMPA at the University of Maryland's Philip Merrill College of Journalism and of the Salzburg Global Seminar, an independent, non-governmental organization that for 60 years has convened imaginative thinkers from different cultures and institutions to solve issues of global concern.

For more specifics on the program, the students and the curriculum, please see:  
<<http://www.salzburg.umd.edu/>><http://www.salzburg.umd.edu/>

• **The Influence of TV and Videogames on Violent Behaviour** — Please find below links to articles addressing the influence of TV and videogames on violent behaviour. These were submitted by Jacques Brodeur, of EDUPAX. They all refer to efficient ways to reduce (or neutralize) this influence.

• **Effects of Reducing Children,s Television and Video Game Use on Aggressive Behavior (JAMA, 2001)**

<[http://www.edupax.org/Assets/divers/documentation/4\\_defi/4\\_014\\_Effects\\_of\\_Reducing\\_TV.pdf](http://www.edupax.org/Assets/divers/documentation/4_defi/4_014_Effects_of_Reducing_TV.pdf)>[http://www.edupax.org/Assets/divers/documentation/4\\_defi/4\\_014\\_Effects\\_of\\_Reducing\\_TV.pdf](http://www.edupax.org/Assets/divers/documentation/4_defi/4_014_Effects_of_Reducing_TV.pdf)

• **Confronting Violence in Entertainment (2003)**

<[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_058\\_Confronting\\_Violence.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_058_Confronting_Violence.pdf)>[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_058\\_Confronting\\_Violence.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_058_Confronting_Violence.pdf)

• **Afrontando la Violencia en el Entretenimiento con: El Voto Juvenil y el Reto sin TV (2004)**

<<http://www.greenteacher.com/articles/Afrontando%20la%20violencia.pdf>><http://www.greenteacher.com/articles/Afrontando%20la%20violencia.pdf>

• **Action Agenda, A Strategic Blueprint for Reducing Children Exposure to Media Violence in Canada (2004)**

<[http://www.fradical.com/Action\\_Agenda\\_November\\_2004.pdf](http://www.fradical.com/Action_Agenda_November_2004.pdf)>[http://www.fradical.com/Action\\_Agenda\\_November\\_2004.pdf](http://www.fradical.com/Action_Agenda_November_2004.pdf)

• **Media Education to Prevent Youth Violence, The Benefits (2005)**

<<http://www.nordicom.gu.se/cl/publ/letter.php?id=37#Media%20Literacy%20Can%20Help%20Prevent%20Youth%20Violence>><http://www.nordicom.gu.se/cl/publ/letter.php?id=37#Media%20Literacy%20Can%20Help%20Prevent%20Youth%20Violence>

• **Preventing School Violence By Tackling Media Violence as a Major Factor for Bullying (same as above more complete 2005)**

<[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_051\\_Preventing%20Youth%20Violence%20With%20Media%20Educati.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_051_Preventing%20Youth%20Violence%20With%20Media%20Educati.pdf)>[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_051\\_Preventing%20Youth%20Violence%20With%20Media%20Educati.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_051_Preventing%20Youth%20Violence%20With%20Media%20Educati.pdf)

• **Media Violence, How To Oppose it and Win (ACME 2006)**

<[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_062\\_ACME\\_2006\\_Workshop.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_062_ACME_2006_Workshop.pdf)>[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_062\\_ACME\\_2006\\_Workshop.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_062_ACME_2006_Workshop.pdf)

• **The 10Day Challenge (TV and Videogame Free) (Communication Initiative 2006)**

<<http://www.comminit.com/strategicthinking/st2007/thinking-2069.html>><http://www.comminit.com/strategicthinking/st2007/thinking-2069.html>

• **Promising Practices to Protect Children from Media Violence (Communication Initiative 2006)**

<<http://www.comminit.com/strategicthinking/st2007/thinking-2067.html>><http://www.comminit.com/strategicthinking/st2007/thinking-2067.html>

- **Violence Prevention in Our Schools Through Community Mobilisation (Communication Initiative 2006)**

<<http://www.comminit.com/strategicthinking/st2007/thinking-2068.html>><http://www.comminit.com/strategicthinking/st2007/thinking-2068.html>

- **Media Violence, Why It Is Used To Abuse Children, How To Oppose It and WIN ! «Media Literacy, A Reader» Chapter 56**

<[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_089\\_PagesfromSteinbergMacedo\\_ch56.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_089_PagesfromSteinbergMacedo_ch56.pdf)>[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_089\\_PagesfromSteinbergMacedo\\_ch56.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_089_PagesfromSteinbergMacedo_ch56.pdf)

- **Promising Practices to Protect Children >From the Increasing Power of Big Media (2007) (Media Violence Is Actually the Result of Censorship By Media Conglomerates)**

<[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_082\\_Project\\_Censored\\_2008.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_082_Project_Censored_2008.pdf)>[http://www.edupax.org/Assets/divers/documentation/1\\_articles/1\\_082\\_Project\\_Censored\\_2008.pdf](http://www.edupax.org/Assets/divers/documentation/1_articles/1_082_Project_Censored_2008.pdf)

For more information, contact Jacques Brodeur, EDUPAX, Peace Education and Media Education at: [JBrodeur@edupax.org](mailto:JBrodeur@edupax.org) or <http://www.EDUPAX.org>, or home 819-379-2132 Or cell 418-932-1562

- **Report finds children misunderstand public nature of the Internet** — (Santa Barbara, Calif. June 2007) — Building on their earlier research that explored how people were using the Internet in the early days of its mass popularity, two professors at the University of California, Santa Barbara, have embarked on a project that examines how individuals seek information on the Internet and how they evaluate its credibility.

With a \$520,000 grant from the John D. and Catherine T. MacArthur Foundation, Andrew Flanagin and Miriam Metzger, associate professors of communication, are taking a threefold approach to this research project. They are examining people's understanding of credibility across the wide range of digital information resources that exist today; they are studying how and under what circumstances people are likely to carefully scrutinize the information they find; and they're looking at how socioeconomic and demographic characteristics affect usage behaviors and credibility assessments.

"In many cases, more responsibility is now being placed on the consumer to find credible information than on the producer to provide it," Flanagin said, noting that the contents of Internet sites are not subject to the same credibility standards that guide traditional mainstream media. Metzger added that many organizations and businesses are seeking to reduce their operational costs by putting critical information on their Web sites or making the information available only through digital means. This in turn puts the onus on the consumer to determine the trustworthiness of Web content.

"People have been pushed toward technology," she said. "They are encouraged and sometimes even required to manage things such as choosing between medical treatment options, deciding on retirement benefits and investment options, and booking airline reservations on their own without assistance from live agents, experts, or customer service representatives."

In their previous work, Metzger and Flanagin demonstrated that while consumers were, indeed, taking advantage of the new digital media, and even relying on it for news and information, they were doing very little to check the veracity of the information they found. Subsequent research showed that perceptions of credibility differ across Web site genres, with news organization sites rated highest and personal Web sites rated lowest in terms of message, sponsor, and overall site credibility. Credibility assessments appeared to be due more to Web

site design, complexity, and depth of content than to familiarity with the site's sponsors. In addition, although people generally reported verifying the Web-based information, actual observation of their online behavior suggested that this is not the case.

"While it is true that the characteristics and realities of digital media may not have changed the basic skills needed for credibility assessment, they certainly have changed the need to assess credibility, the frequency with which to do so, and the strategies that may be useful and available to assess information and its source," said Flanagin.

In addition to the research project funded by the MacArthur Foundation, Metzger and Flanagin recently produced one volume in a series of books that comprise The MacArthur Series on Digital Media and Learning. The series, which explores issues related to digital technology that affect young people, will be published by MIT Press in the fall. The title of Metzger's and Flanagin's book is "Digital Media, Youth, and Credibility." Anna Everett, chair and professor of film and media studies at UCSB, is also contributing to the series. She is editing the volume titled "Race and Ethnicity."

Contact: Andrea Estrada Phone: 805-893-4620 E-mail: [andrea.estrada@ia.ucsb.edu](mailto:andrea.estrada@ia.ucsb.edu)

Related Links: Metzger's and Flanagin's Research <http://www.credibility.ucsb.edu>

More news from UC Santa Barbara can be found at: <http://www.ia.ucsb.edu/pa/archive.aspx>



**NOTE:** If you wish to have your name removed from the **AAMA News Bulletin** e-mail list, please notify Wayne Blair.

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